

Employers like you make up 30 percent of respondents



The Planner

You are the Planner. Your primary focus is finding predictable, affordable plans to ensure employees are covered. You aren't necessarily looking for a lot of additional whistles and bells.

Characteristics

Learn about how companies like yours approach benefits

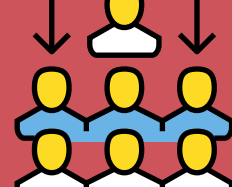
KEY ATTITUDES



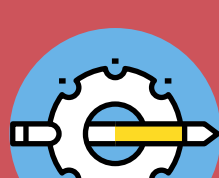
Already sees consumer-driven health plans (CDHPs) as an important component of current strategy.



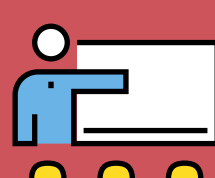
Focused on cutting costs.



Looking for options to transfer responsibility for getting and paying for coverage to employees.



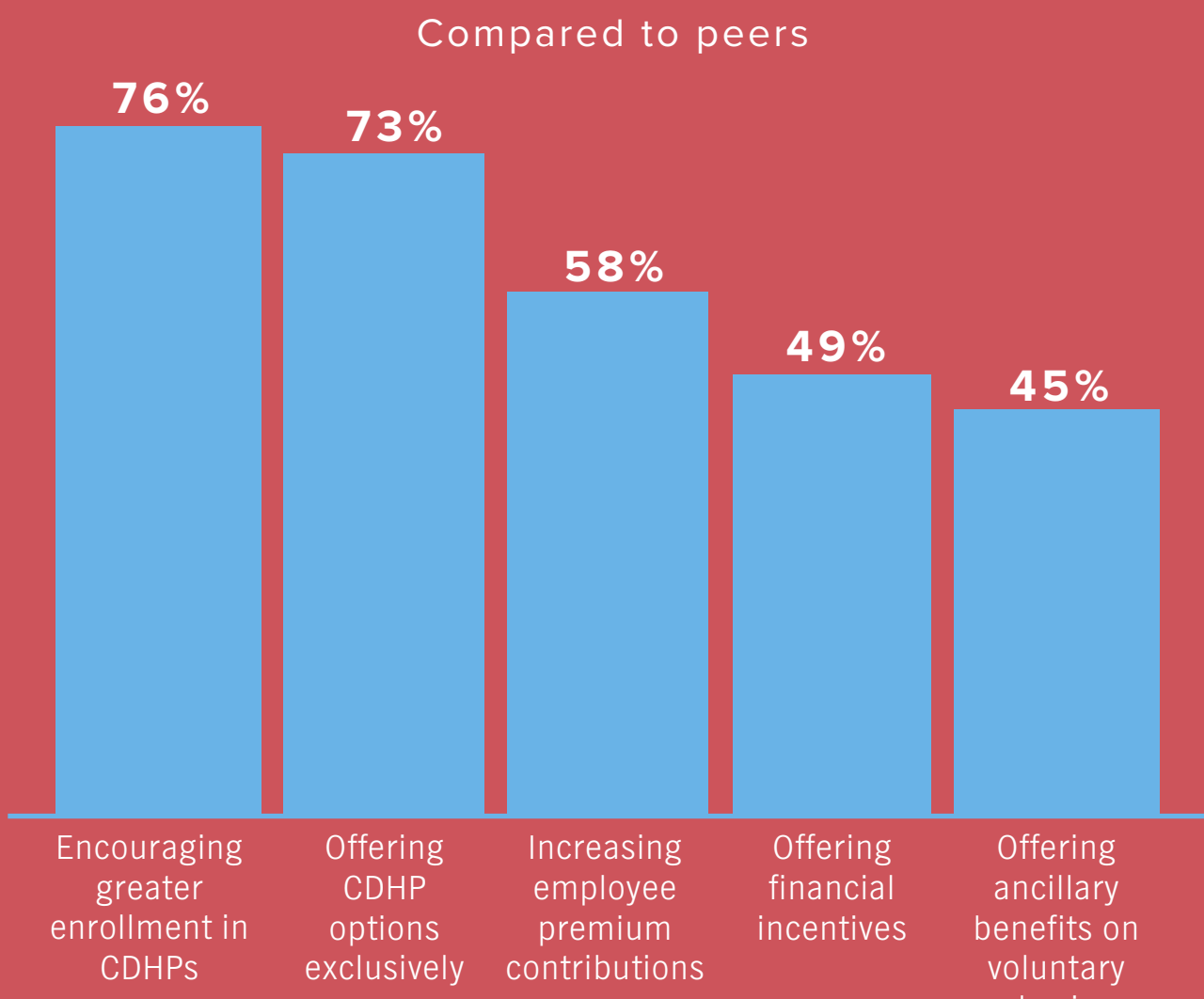
Most likely to implement defined contribution plans and narrow networks.



Uncertain of whether health benefits can be a marketplace differentiator, talent retention tool or indicator of how employers take care of their employees.

PREFERRED COST-SAVING STRATEGIES

Compared to peers



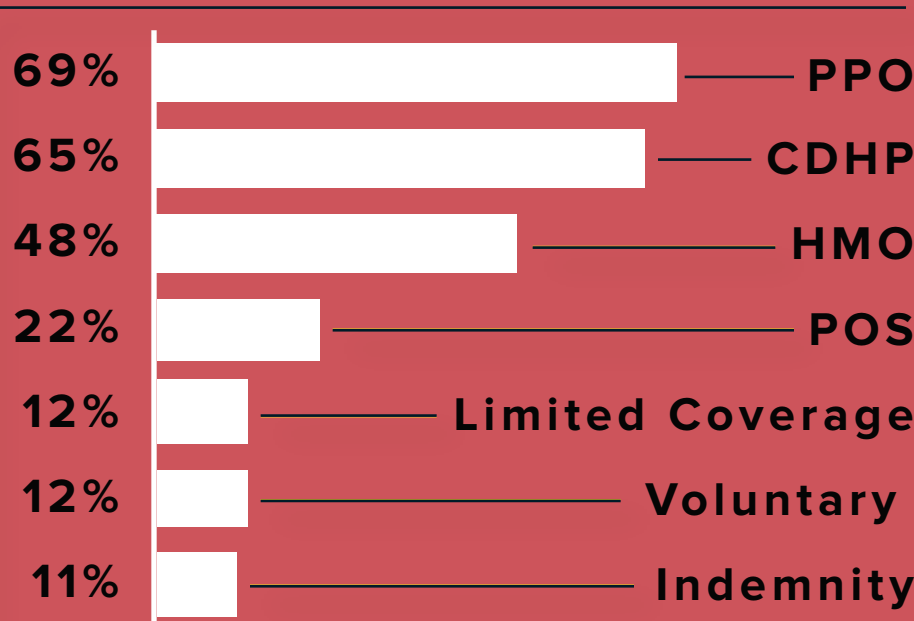
Favorite Products

These are the products that companies like yours are most likely to pick out

WAYS TO SAVE

- CDHPs.
- Narrow and tiered networks.
- More restrictive drug formularies.
- PCP selection on non-HMO plans.
- Private exchange concepts.

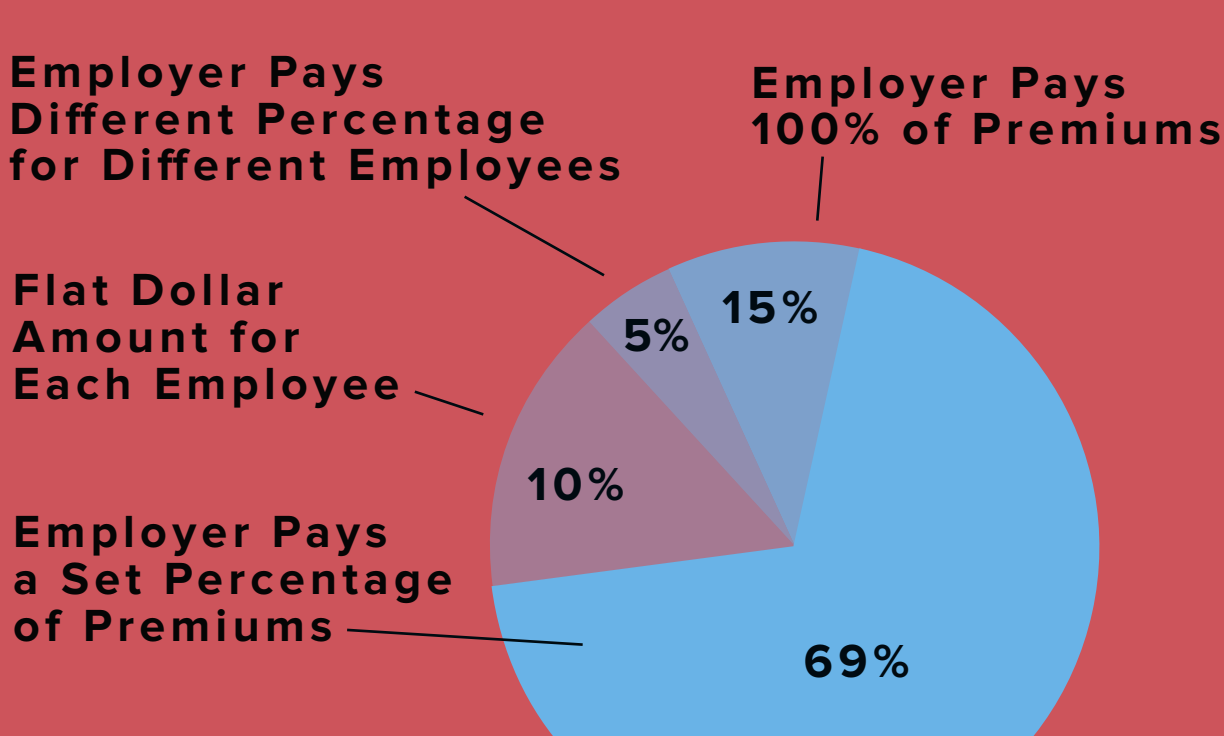
TYPES OF PLANS OFFERED



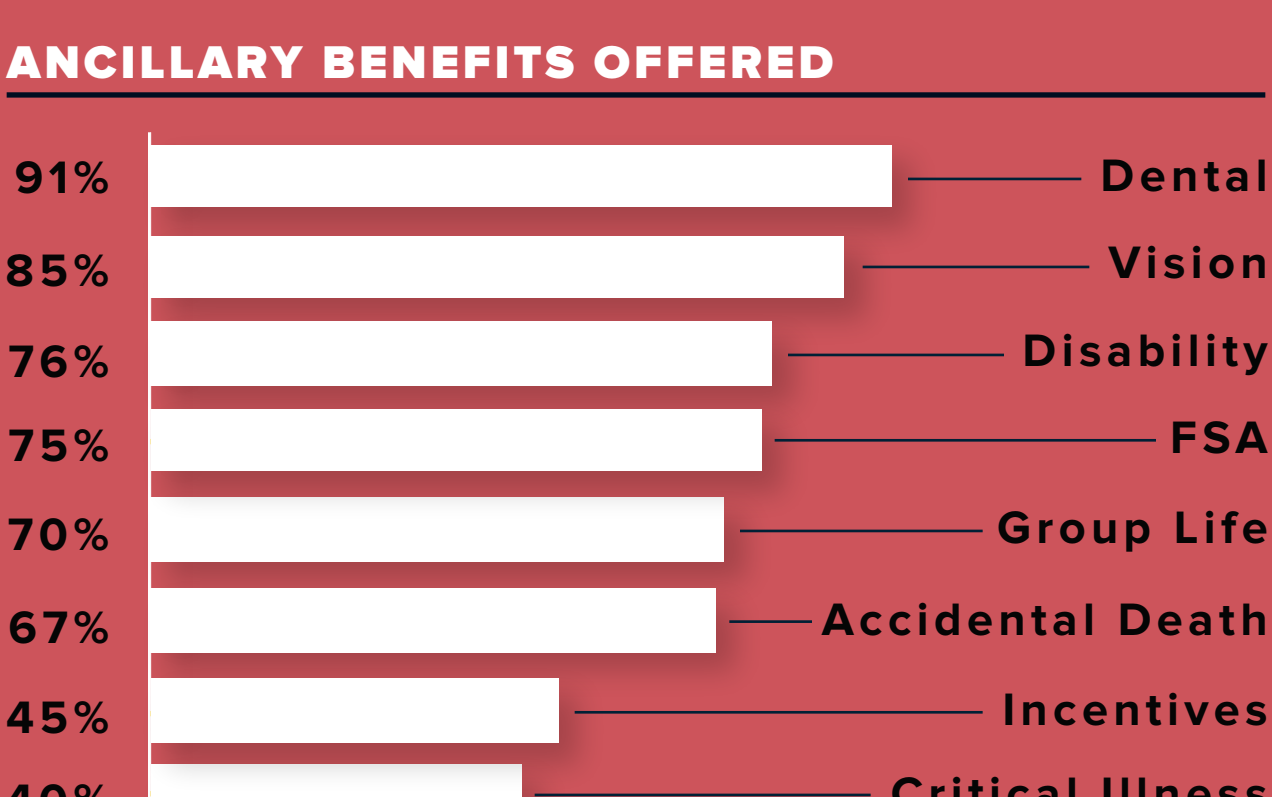
Planners offer, on average, 2.5 different plans.

COST SHARING WITH EMPLOYEES

Here's a snapshot of how other companies like yours share the cost of medical benefits with their employees

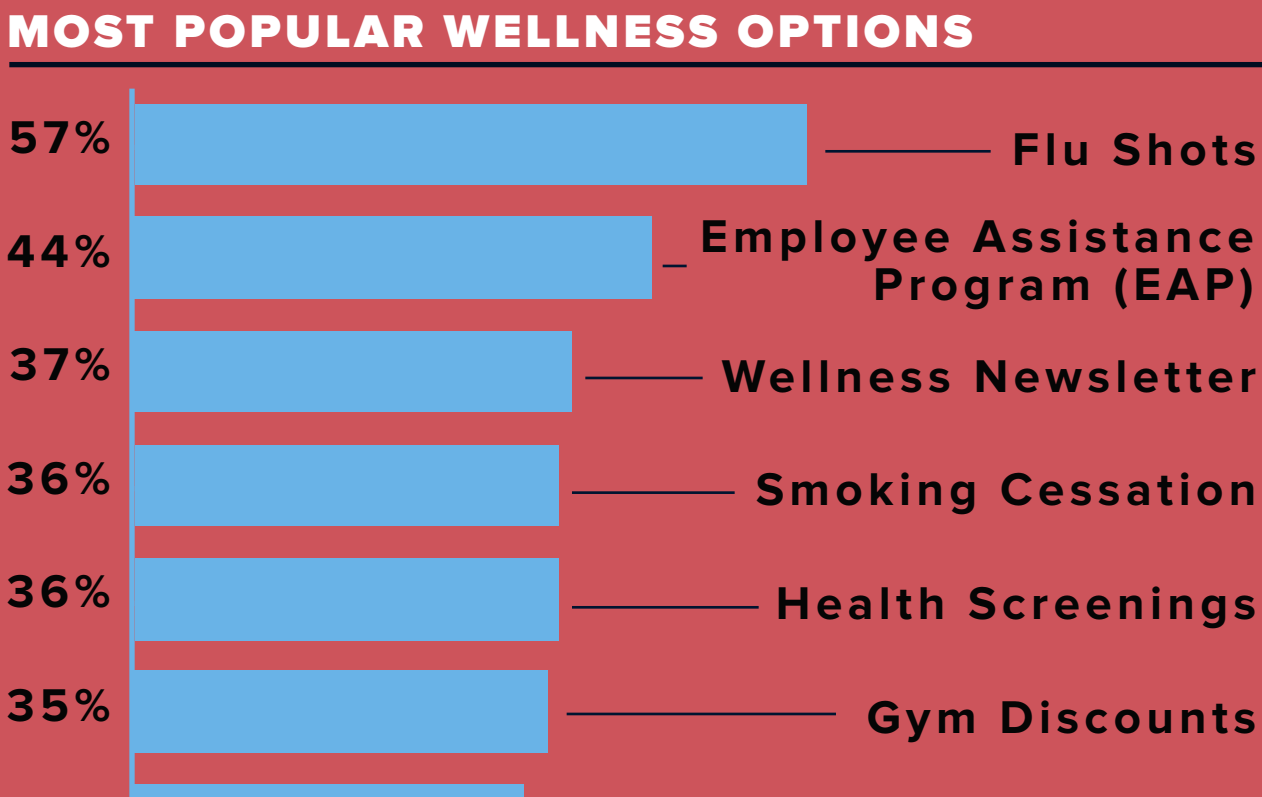


ANCILLARY BENEFITS OFFERED



Planners offer, on average, 7.2 different ancillary products.

MOST POPULAR WELLNESS OPTIONS



Average number of wellness options offered by Planners: 5.7



Source: 2015 Large Group Employer Segmentation study conducted by Anthem

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